



Militzer & Münch

Analytics used to enhance operational efficiencies, improve customer service and boost profitability

Hof, Germany
www.mm-com.de

Solution Components

- IBM® Informix® Ultimate Edition
 - IBM System x3650
 - IBM System x3550
 - IBM Business Partner active logistics GmbH — active BIC technology
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The Opportunity

Militzer & Münch Group, an international transport logistics company offers road, rail, air, sea and projects services in Western and Eastern Europe, Russia, the Maghreb countries and the Middle and Far East. It runs a network of approximately 200 trucks and 350 trailers, runs roughly 160,000 square meters of warehouses and terminals and is active in more than 30 countries represented by more than 100 branch offices.

What Makes It Smarter

This international transport logistics company lacked a way to identify process bottlenecks and operational shortfalls that caused delivery delays and drove up costs. Without the ability to assess overall performance, executives struggled to make strategic decisions related to improving profitability, internal processes and partner relationships while maximizing margins.

Real Business Results

The company deployed an advanced system that delivers a 360-degree view of all door-to-door shipments plus insight into profitability and gross margins. By simulating business cases and analyzing individual shipments, management can spot and rectify delivery shortfalls, ascertain profitability and costs, and optimize productivity levels for key logistics deployment processes.



For More Information

Please contact your IBM representative or IBM Business Partner.
Visit us at ibm.com.

To learn more about Militzer & Münch, visit www.mm-com.de.

Through analyses and near-real-time data-mining methods, the company can better predict costs and risks associated with expanding its transportation routes and delivery destinations.



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