

# IBM Cognos Analytics V11 is designed for user selfservice and intelligence at the scale for business

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# At a glance

IBM<sup>(R)</sup> Cognos<sup>(R)</sup> Analytics V11 offers the following benefits:

- Ease of use through a unified interface that exposes functionality in-context, as needed
- Improved efficiency with a robust enterprise platform to satisfy all business intelligence needs, including scalability, governance, security, and performance
- Unified and consistent user experience across the web and mobile

## **Overview**

Cognos Analytics V11 enhances the efficiency and capabilities of business users, report authors, and administrators alike through a simplification of and the graduated nature of its user experience. The solution offers more capabilities by allowing users to reduce or eliminate IT intervention for many previous tasks. This gives users more self-service options and ultimately advances the analytic expertise of the enterprise. In the past, users might have utilized a range of different tools to accomplish similar goals. They can now capture insights more efficiently through a guided experience that interprets their intent and supports them with a suggested path, leading where they want to go.

Cognos Analytics V11 helps you do the following:

- Improve the spectrum and confidence of reporting while using trusted and curated data from existing sources.
- Reuse content from others and share personal insights at the scale-of-thebusiness without time-consuming migration.
- Use hybrid cloud capabilities by working from on-premises and cloud deployments while accessing dozens of data sources (on-premises and cloudbased).

IBM DB2<sup>(R)</sup> technology significantly offers increased data protection, scalability, and performance for all its database intensive operations. It is designed to manage data more effectively and efficiently. Greater availability is delivered through enhancements such as online, automated database reorganization. In addition, the increased scalability and the ability to leverage the latest in server technology helps deliver increased performance of backup and recovery processes.

# Key prerequisites

The solution can be easily deployed in a wide variety of environments. Refer to the Hardware requirements and Software requirements sections for details.

# Planned availability date

• December 23, 2015: Electronic download

· January 29, 2016: Media packs

Availability of programs with encryption algorithm in France is subject to French government approval.

# Description

Organizations require a scalable and governed analytics solution that delivers on simplicity for users without sacrificing confidence in their data. Cognos Analytics is built upon a proven platform that is capable of satisfying enterprise needs for scalability, governance, security, and performance that IT demands while improving user design for self-service and decision making. One environment that connects teams, departments, and large enterprises means no time-consuming and costly migrations or shuffling files between disparate desktop tools. More importantly, Cognos Analytics gives organizations the ability to easily share knowledge across hundreds or thousands of users and their ecosystems as well as power the decisions and actions that drive business results.

The Cognos Analytics solution offers the following features:

## Consumption of analytics

- Customizable user interface that provides a consistent experience on the desktop, tablet, and smartphone
- Comprehensive search capabilities to help you navigate and quickly access known content and discover new content
- · Automatic selection of the best default visualization based on the types of data
- Easy access to reference templates and styles to create consistent and professional reports
- The ability to personalize your analytic environment with guided menus and easier navigation of content, including favorites, notifications, and my content
- Shared reports and data models that provide a foundation for the creation of new, expanded reports and data models

# Authoring of analytics and content

- More guickly format and style with options right where required.
- More quickly build interactive reports and preview content (drill, sort, or filter).
   The solution also enables users to start on the web or go mobile and vice versa.
- More easily drag and drop data into an environment where the data can be automatically displayed.

#### Modeling

- Enable entirely web-based and intent-based modeling using search.
- Support the ability to quickly create new models or modify existing models, change model attributes, and commit back for everyone to use, and report off of multiple models.
- Offer the ability to test and validate your models within the same environment.

# **Product positioning**

Cognos Analytics V11 is designed for organizations, both small and large, that seek to capture the collective intelligence across their business ecosystems, analyze decisions from both past and present, and improve future outcomes.

# Statement of general direction

Support for the following features and products will not be continued after the current release:

- · Cognos Query Studio
- Cognos Analysis Studio
- Cognos Workspace

# **Conformance deprecation announcement**

IBM Cognos Analytics V11 will be the final version to support the following.

#### Content stores

- IBM DB2 10.1
- IBM DB2 for z/OS<sup>(R)</sup>, 10.1
- Microsoft<sup>TM</sup> SQL Server 2008
- Microsoft SQL Server 2008 R2

#### Content viewer

Microsoft Office 2010

#### Data sources

- Actian Vectorwise (All versions)
- Actian ParAccel/Matrix (All versions)
- Apache Hive 0.11.0
- Apache Hive 0.12.0
- Apache Hive 0.8.0
- Apache Hive 0.9.0
- Aster Database 4.5.1
- Aster Database 5.1
- Greenplum Database 3.3.5
- Greenplum Database 4.0
- Greenplum Database 4.1
- Greenplum Database 4.2
- HP Vertica 4.0
- HP Vertica 4.1.6
- HP Vertica 5.0.4
- HP Vertica 5.1
- HP Vertica 6.0
- HP Vertica 6.1
- HP Vertica 7.0
- IBM Cognos TM1<sup>(R)</sup> 10.1.1
- IBM DB2 for z/OS, 10.1
- IBM DB2 10.1
- IBM InfoSphere<sup>(R)</sup> BigInsights<sup>(R)</sup> 1.4

- IBM InfoSphere BigInsights 2.0
- IBM InfoSphere BigInsights 2.1
- IBM InfoSphere BigInsights 3.0
- IBM Netezza<sup>(R)</sup> NPS<sup>(R)</sup> 7.0.0
- IBM Netezza NPS 7.1.0.0
- IMS<sup>TM</sup> 12
- Microsoft Access 2007
- Microsoft Access 2010
- Microsoft SQL Server 2008
- Microsoft SQL Server 2008 R2
- Microsoft SQL Server Analysis Services 2008
- Microsoft SQL Server Analysis Services 2008 R2
- MySQL 5.5
- MySQL 5.6
- PostgreSQL 9.2
- PostgreSQL 9.3
- PostgreSQL 9.4
- SAP EHP1 for SAP NetWeaver 7.0
- Siebel CRM 8.1
- Siebel CRM 8.2
- Teradata 14
- Teradata 14.1

#### LDAP server

• IBM Tivoli<sup>(R)</sup> Directory Server 6.3

# Operating system

Red Hat Enterprise Linux<sup>™</sup> 6.x

## Portal servers

- Microsoft Sharepoint Portal 2010
- IBM WebSphere<sup>(R)</sup> Portal Enable 8.0

## Virtualization management

- VMware FSX 3.5
- VMware ESX 4.0
- VMware ESXi 3.5
- VMware ESXi 4.x
- VMware ESXi 5.0
- VMware ESXi 5.1

## Web server

• Microsoft Internet Information Services 7.5

IBM's statements regarding its plans, directions, and intent are subject to change or withdrawal without notice at IBM's sole discretion. Information regarding potential future products is intended to outline our general product direction and it should not be relied on in making a purchasing decision. The information mentioned regarding potential future products is not a commitment, promise, or legal obligation to deliver any material, code, or functionality. Information about potential future products

may not be incorporated into any contract. The development, release, and timing of any future features or functionality described for our products remain at our sole discretion.

## Program number

Program number	VRM	Program name
5724-W12	11.0.0	IBM Cognos Analytics

# **Education support**

IBM training provides education to support many IBM offerings. Descriptions of courses for IT professionals and managers are on the IBM training website

http://www.ibm.com/services/learning/

Contact your IBM representative for course information.

# **Offering Information**

Product information is available via the Offering Information website

http://www.ibm.com/common/ssi

Also, visit the Passport Advantage® website

http://www.ibm.com/software/passportadvantage

## **Publications**

No publications are shipped with this program.

The IBM Publications Center portal is located at

http://www.ibm.com/shop/publications/order

The Publications Center is a worldwide central repository for IBM product publications and marketing material with a catalog of 70,000 items. Extensive search facilities are provided. A large number of publications are available online in various file formats, and they can all be downloaded by all countries.

## Services

## **Global Technology Services**

Contact your IBM representative for the list of selected services available in your country, either as standard or customized offerings for the efficient installation, implementation, or integration of this product.

# **Technical information**

# **Specified operating environment**

#### Hardware requirements

For complete details about the minimum hardware requirements to install and run Cognos software, refer to the IBM Software Product Compatibility Reports page at

#### Software requirements

For complete details about the minimum software requirements to install and run Cognos software, refer to the IBM Software Product Compatibility Reports page at

http://www.ibm.com/support/docview.wss?uid=swg27042164

The program's specifications and specified operating environment information may be found in documentation accompanying the program, if available, such as a readme file, or other information published by IBM, such as an announcement letter. Documentation and other program content may be supplied only in the English language. Such information is provided subject to the following Statement of Good Security Practices: IT system security involves protecting systems and information through prevention, detection and, response to improper access from within and outside your enterprise. Improper access can result in information being altered, destroyed, misappropriated, or misused, or can result in damage to or misuse of your systems, including for use in attacks on others. No IT system or product should be considered completely secure and no single product, service, or security measure can be completely effective in preventing improper use or access. IBM systems, products, and services are designed to be part of a lawful, comprehensive security approach, which will necessarily involve additional operational procedures, and may require other systems, products, or services to be most effective.

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#### Limitations

For additional information, refer to **Usage restrictions** in the Terms and conditions section of this announcement, or to the license information document that is available on the IBM Software License Agreement website

http://www.ibm.com/software/sla/sladb.nsf

# **Planning information**

#### Packaging

This program, when downloaded from a website, contains the applicable IBM license agreement and License Information, if appropriate, and will be presented for acceptance at the time of installation of the program. For future reference, the license and License Information will be stored in a directory such as LICENSE.TXT.

## Security, auditability, and control

IBM Cognos Analytics uses the security and auditability features of the host hardware or software.

The customer is responsible for evaluation, selection, and implementation of security features, administrative procedures, and appropriate controls in application systems and communication facilities.

# **Ordering information**

For ordering information, consult your IBM representative or authorized IBM Business Partner, or visit

http://www.ibm.com/software/support/pa.html

This product is only available via Passport Advantage. It is not available as shrinkwrap.

These products may only be sold directly by IBM or by authorized IBM Business Partners for Software Value Plus.

For more information about IBM Software Value Plus, visit

http://www.ibm.com/partnerworld/page/svp\_authorized\_portfolio

To locate IBM Business Partners for Software Value Plus in your geography for a specific Software Value Plus portfolio, visit

http://www.ibm.com/partnerworld/wps/bplocator/

Product Group: Cognos

Product: IBM Cognos Analytics V11 (5724-W12)

Product Category: Business Analytics

## **Passport Advantage**

For ordering information, refer to Software Announcement ZP14-0538, dated October 7, 2014.

# Passport Advantage trade-up

You must have previously acquired licenses for the following precursor products to be eligible to acquire equivalent licenses of the trade-up products.

Precursor product	Trade-up product	Trade-up part number
IBM Cognos Analytics Information Distribution per Authorized User	IBM Cognos Analytics User per Authorized User	D1KLCLL

Customers must have current active Software Subscription and Support in place for all of the licenses that will be given up by the use of the trade-up parts. Those customers with lapsed support need to reinstate their S&S contracts to be eligible for trade-ups.

Consult your IBM representative if you have any questions.

#### Passport Advantage customer: Media pack entitlement details

Customers with active maintenance or subscription for the products listed are entitled to receive the corresponding media pack.

Entitled maintenance offerings description	Part number
IBM Cognos Analytics Administrator 11.0 Multiplatform Multilingual Media Pack	B5096ML
IBM Cognos Forward Looking Analytics Architect 11.0 Multiplatform Multilingual Media Pack	B5097ML
IBM Cognos Business Intelligence Administrator 11.0 Multiplatform Multilingual Media Pack	B5099ML
IBM Cognos Software Development Kit 11.0 Multiplatform English Media Pack	B509AEN

#### Charge metric

Program name	PID number	Charge metric
IBM Cognos Analytics V11	5724-W12	Per Processor Value Unit
IBM Cognos Analytics V11	5724-W12	Per Authorized User

## **Authorized User**

Authorized User is a unit of measure by which the program can be licensed. An *Authorized User* is a unique person who is given access to the program. The

program may be installed on any number of computers or servers and each Authorized User may have simultaneous access to any number of instances of the program at one time. Licensee must obtain separate, dedicated entitlements for each Authorized User given access to the program in any manner directly or indirectly (for example, via a multiplexing program, device, or application server) through any means. An entitlement for an Authorized User is unique to that Authorized User and may not be shared, nor may it be reassigned other than for the permanent transfer of the Authorized User entitlement to another person.

**Note:** Some programs may be licensed where devices are considered users. In that case, the following applies. Any computing device that requests the execution of or receives for execution a set of commands, procedures, or applications from the program or that is otherwise managed by the program is considered a separate user of the program and requires an entitlement as if that device were a person.

# **Processor Value Unit (PVU)**

PVU is a unit of measure by which the program can be licensed. The number of PVU entitlements required is based on the processor technology (defined within the PVU table by processor value, brand, type, and model number at the website below) and the number of processors made available to the program. IBM continues to define a processor, for the purpose of PVU-based licensing, to be each processor core on a chip (socket). A dual-core processor chip, for example, has two processor cores. The PVU table can be found at

http://www.ibm.com/software/lotus/passportadvantage/pvu\_licensing\_for\_customers.html

Licensee can deploy the program using either full capacity licensing or virtualization capacity (sub-capacity) licensing according to the Passport Advantage Sub-Capacity Licensing Terms (refer to the web page below). If using full capacity licensing, licensee must obtain PVU entitlements sufficient to cover all activated processor cores¹ in the physical hardware environment made available to or managed by the program, except for those servers from which the program has been permanently removed. If using virtualization capacity licensing, licensee must obtain entitlements sufficient to cover all activated processor cores made available to or managed by the program, as defined according to the Virtualization Capacity License Counting Rules at

http://www.ibm.com/software/lotus/passportadvantage/ Counting\_Software\_licenses\_using\_sp\_ecific\_virtualization\_technologies.html

An activated processor core is a processor core that is available for use in a physical or virtual server, regardless of whether the capacity of the processor core can be or is limited through virtualization technologies, operating system commands, BIOS settings, or similar restrictions.

#### **Notes:**

- Some programs may require licenses for the program and what is being managed. In that case, the following applies. In addition to the entitlements required for the program directly, licensee must obtain PVU entitlements for this program sufficient to cover the processor cores managed by the program.
- Some programs may be licensed on a managed basis only. In that case, the
  following applies. Instead of the entitlements required for the program directly,
  licensee must obtain PVU entitlements for this program sufficient to cover the
  processor cores managed by the program.
- A few programs on an exception basis may be licensed on a referenced basis.
   In that case, the following applies. Rather than obtaining entitlements for the activated processor cores available to the program, licensee must obtain PVU entitlements for this program sufficient to cover the environment made available to the referenced program as if the program itself were executing everywhere the referenced program was executing, independent of the basis on which the referenced program is licensed.

The information provided in this announcement letter is for reference and convenience purposes only. The terms and conditions that govern any transaction with IBM are contained in the applicable contract documents such as the IBM International Program License Agreement, IBM International Passport Advantage Agreement, and the IBM Agreement for Acquisition of Software Maintenance.

This product is only available via Passport Advantage.

#### Licensing

IBM International Program License Agreement including the License Information document and Proof of Entitlement (PoE) govern your use of the program. PoEs are required for all authorized use. Part number products only, offered outside of Passport Advantage, where applicable, are license only and do not include Software Maintenance.

This software license includes Software Subscription and Support (also referred to as Software Maintenance).

## **Agreement for Acquisition of Software Maintenance**

These programs are licensed under the IBM Program License Agreement (IPLA) and the associated Agreement for Acquisition of Software Maintenance, which provide for support with ongoing access to releases and versions of the program. IBM includes one year of Software Subscription and Support (also referred to as Software Maintenance) with the initial license acquisition of each program acquired. The initial period of Software Subscription and Support can be extended by the purchase of a renewal option, if available. These programs have a one-time license charge for use of the program and an annual renewable charge for the enhanced support that includes telephone assistance (voice support for defects during normal business hours), as well as access to updates, releases, and versions of the program as long as support is in effect.

## **License Information number**

- L-MDAS-A3FH2Z IBM Cognos Analytics V11
- L-MDAS-A2ZKTD IBM Cognos Analytics Software Development Kit V11

The program's License Information will be available for review on the IBM Software License Agreement website

http://www.ibm.com/software/sla/sladb.nsf

# **Limited warranty applies**

Yes

## **Limited warranty**

IBM warrants that when the program is used in the specified operating environment, it will conform to its specifications. The warranty applies only to the unmodified portion of the program. IBM does not warrant uninterrupted or error-free operation of the program or that IBM will correct all program defects. You are responsible for the results obtained from the use of the program.

IBM provides you with access to IBM databases containing information on known program defects, defect corrections, restrictions, and bypasses at no additional charge. For further information, consult the IBM Software Support Handbook found at

http://www.ibm.com/support/handbook

IBM will maintain this information for at least one year after the original licensee acquires the program (warranty period).

## **Program technical support**

This technical support allows you to obtain assistance (via telephone or electronic means) from IBM for product-specific, task-oriented questions regarding the installation and operation of the program product. Software Subscription and Support (Software Maintenance) also provides you with access to updates (modifications or fixes), releases, and versions of the program. You will be notified, via announcement letter, of discontinuance of support with 12 months' notice. If you require additional technical support from IBM, including an extension of support beyond the discontinuance date, contact your IBM representative or IBM Business Partner. This extension may be available for a fee.

## Support lifecycle policy updates for Cognos Analytics V11.0

A Maintenance Support Release is a recommended product level for which support, including defect and security updates, will be provided over a specified period of time. A Maintenance Support Release is intended for customers that may need a longer term deployment for their environment. Details of the Maintenance Support Release, including the minimum period of time for which support will be provided, will be made available in advance of its release date.

New functionality, security updates, and defect fixes will be made available through modification releases. Additional support will be made available, as necessary, through fixes on only the most recent modification release and on Maintenance Support Releases. IBM's expectation is that customers will upgrade to either the latest modification release or Maintenance Support Release in order to receive ongoing security updates and defect fixes.

IBM Cognos Analytics V11.0 will optionally support Maintenance Support Releases to provide predictable support through regular, cumulative, in-place fixes for a minimum period of two years from the general availability date.

#### Money-back guarantee

If for any reason you are dissatisfied with the program and you are the original licensee, you may obtain a refund of the amount you paid for it, if within 30 days of your invoice date you return the program and its PoE to the party from whom you obtained it. If you downloaded the program, you may contact the party from whom you acquired it for instructions on how to obtain the refund.

For clarification, note that (1) for programs acquired under the IBM International Passport Advantage offering, this term applies only to your first acquisition of the program and (2) for programs acquired under any of IBM's On/Off Capacity on Demand (On/Off CoD) software offerings, this term does not apply since these offerings apply to programs already acquired and in use by you.

#### Volume orders (IVO)

No

## **Passport Advantage applies**

Yes, and through the Passport Advantage website at

http://www.ibm.com/software/passportadvantage

#### Usage restriction

Yes.

For additional information, refer to the License Information document that is available on the IBM Software License Agreement website

http://www.ibm.com/software/sla/sladb.nsf

## **Software Subscription and Support applies**

Yes. Software Subscription and Support (also referred to as Software Maintenance) is included with licenses purchased through Passport Advantage and Passport Advantage Express<sup>(R)</sup>. Product upgrades and Technical Support are provided by the Software Subscription and Support offering as described in the Agreements. Product upgrades provide the latest versions and releases to entitled software and Technical Support provides voice and electronic access to IBM support organizations, worldwide.

IBM includes one year of Software Subscription and Support with each program license acquired. The initial period of Software Subscription and Support can be extended by the purchase of a renewal option, if available.

While your Software Subscription and Support is in effect, IBM provides you assistance for your routine, short duration installation and usage (how-to) questions, and code-related questions. IBM provides assistance via telephone and, if available, electronic access, only to your information systems (IS) technical support personnel during the normal business hours (published prime shift hours) of your IBM support center. (This assistance is not available to your end users.) IBM provides Severity 1 assistance 24 hours a day, 7 days a week. For additional details, consult your IBM Software Support Handbook at

http://www.ibm.com/support/handbook

Software Subscription and Support does not include assistance for the design and development of applications, your use of programs in other than their specified operating environment, or failures caused by products for which IBM is not responsible under the applicable agreements.

For additional information about the International Passport Advantage Agreement and the IBM International Passport Advantage Express Agreement, visit the Passport Advantage website at

http://www.ibm.com/software/passportadvantage

#### System i Software Maintenance applies

No

## Variable charges apply

No

#### **Educational allowance available**

Education allowance does not apply. Education software allowance does not apply. Special education prices are available for qualified customers through Passport Advantage.

## Statement of good security practices

IT system security involves protecting systems and information through prevention, detection, and response to improper access from within and outside your enterprise. Improper access can result in information being altered, destroyed, or misappropriated or can result in misuse of your systems to attack others. Without a comprehensive approach to security, no IT system or product should be considered

completely secure and no single product or security measure can be completely effective in preventing improper access. IBM systems and products are designed to be part of a lawful, comprehensive security approach, which will necessarily involve additional operational procedures, and may require other systems, products, or services to be most effective.

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#### **Prices**

For all local charges, contact your IBM representative.

## **Business Partner information**

If you are an IBM Business Partner -- Distributor for Workstation Software acquiring products from IBM, you may link to Passport Advantage Online for resellers where you can obtain Business Partner pricing information. An IBM ID and password are required.

https://www.ibm.com/software/howtobuy/passportadvantage/paoreseller

## **Passport Advantage**

For Passport Advantage information and charges, contact your IBM representative or authorized IBM Business Partner for Software Value Plus. Additional information is also available at

http://www.ibm.com/software/passportadvantage

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http://www.ibm.com/financing

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